TO: Melissa Vito, Vice President for Student Affairs  
FROM: Student Services Fee Advisory Board  
RE: Allocations FY 2011

**Recommendation:** After careful deliberation the Student Services Fee Advisory Board recommends the following for funding from the Student Services Fee in FY 2011.

### Final Allocations by SSFAB, February 16 & 19, 2010

<table>
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<th>Project Name</th>
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Rationales:

SSF 11.001 Admissions: Next Steps Center Student Team
Although the board agreed freshman need assistance when entering the University of Arizona, it did not feel it necessary to fund the Next Step Center Student Team since the team serves prospective students. The board does not recommend funding for this program because the program does not focus on fee-paying students. Although the board believes helping prospective students is important, this application is not as critical as some of the other applications. The board thinks this program directly impacts students, but felt it was not appropriate for the student services fee to fund.

SSF 11.002 ASUA: Club Funding
The board felt ASUA Club Funding provides much needed funding to clubs on campus. Money for clubs is critical in enhancing students’ experiences at the University of Arizona. The board feels that ASUA will be effective in giving the money to the necessary clubs and will impact the students directly.

SSF 11.003 ASUA: Sustainability Internship Program
The board recommends funding for the following aspects of the item: Student employment $23,350.00; Machine maintenance $2,000.00; Marketing/Outreach $2,000.00; Garden in the Desert Initiative. The board funded this program because students highly prioritized sustainability for fee funding because of the many thoughtful uses the program illustrated. The board thinks this program effective and meaningful to students.

SSF 11.004 ASUA: Disabled Card Service
The board recommends partial funding of $31,000.00 for the program. The board felt students should not have to skip class because of temporary or permanent mobility challenges and it felt the carts are effective meeting that need. Further, this program utilizes student employees and directly impacts students.

SSF 11.005 ASUA Book Scholarship Extravaganza
The Board recommends partial funding on this item because the program demonstrated need for financial assistance to students, especially with the ever rising costs of books. However, since this would be the pilot year for the program the board felt it inappropriate to fund the program in full.

SSF 11.006 Arizona Assurance: Arizona Assurance Scholars Student Positions and Faculty Staff/Mentor Program
The Board recommends partial funding to the program for 1 GA and 15 mentors. It felt the program supports a large number of students in a meaningful way.

SSF 11.007 Arizona Student Media: Arizona Daily Wildcat Subscription Grant
The Board felt student fees could fund proposals that had a more direct impact to the campus community. Through a comprehensive survey given last semester, the Board found the majority of UA students obtained their news from Internet sources. Therefore, the Board felt it was in the best interest of the Arizona Daily Wildcat to focus further on developing its web content. Given this, the Board does recognize the integral role of the Arizona Daily Wildcat plays on campus as its primary news source and has chosen to partially fund this proposal to help maintain services. Further, although the Board was grateful the application showed an understanding of Board needs, the Board did not agree with the proposed action to give the Student Services Fee advertisement space.

SSF 11.008 Campus Health: Alcohol Risk Reduction
The Board questioned the efficacy of a voluntary alcohol risk reduction program and felt there were more efficient and more effective ways to offer this service to the greater student population. The Board felt students’ money would be better spent on a collaborative, inter-departmental alcohol risk reduction program. Since alcohol risk reduction is a goal of several departments within Student Affairs, these departments should collaborate to develop a join alcohol risk reduction program. Further, the Board felt that students should actively participate in developing alcohol risk-reduction programs.

SSF 11.009 Campus Recreation: Student Employee Wage Minimum Increases and Expansion Student Staffing
The Board felt Campus Recreation provided a subpar proof of need for the amount of funds requested. Therefore, the Board partially funded the item. Since Campus Recreation received funding last year to meet the Federal Minimum Wage, the Board could not justify funding this part of the proposal for an additional year(s) as this should be the financial responsibility of Campus Recreation. However, the Board did fund student staffing for the Recreation Center expansion as
Advice 10.005 ALLOCATIONS

this supports directly the creation of new student jobs. It should be noted that if the Health and Recreation Fee is passed, Campus recreation is required to return fee monies to the Office of the Vice President for Student Affairs.

SSF 11.010 Student Affairs Marketing: Campus Recreation Website
The Board felt that while the Campus Recreation website desperately needs remodeling, given the prevailing economic conditions, funding this application would take much needed funds away from applications that served greater student priority and had greater student impact.

SSF 11.011 - Career Services: Outreach, Counseling, and Technology Student Staff
Because of the critical nature of this program as well as the importance of it to our university the Board decided to fund this request in full.

SSF 11.012 - Career Services: Website Resource Package
Because of the importance of this request to students, the websites ability to notify students of the different scholarships available and the criticalness of this application, the Board decided to fund this program in full.

SSF 11.013 - CSIL: Graduate Assistant Opportunities – CSIL
Because of the leadership that the Graduate Assistant will provide, and the valuable programs that would be enhanced in the CSIL, the Board decided to partially fund this request.

SSF 11.014 - CSIL: Involvement Scholarships
Because of the amount of overlap in applications for scholarships and the merit of other applications, the Board did not feel funding the program at this time was appropriate.

SSF 11.015 CSIL: Friday Night Live!
The Board saw that although the program is successful and popular, it is not critical in meeting student needs. It is stated in the application this program will continue with help from different groups around campus. The Board hopes the program the best and looks forward to seeing another application for the following year where funds may be more readily available.

SSF 11.016 CSIL Student Leadership
The Board saw that although the program shows value for the student population, it is already offered elsewhere on campus. From the proposal the Board could not find a strong argument that states this proposal supports leadership development. There is no measurable way that this certification will impact a greater number of students other than those that take the certifications. The Board would love to see another application from CSIL next year.

SSF 11.017 CSIL TIPS Training
The Board saw the value for the student population in offering ways to reduce high-risk alcohol consumption. Furthermore, the Board could see from the proposal that this program is used as a sanction, and students referred to this program pay a fee. The Board thinks this program should be sustaining itself from the fee charged. As mentioned in the Board meeting, the Board would like to see a collaborative effort between different Student Affairs Departments to create an alcohol prevention program that really caters to student need and interests.

SSF 11.018 CSIL Campus Movie Fest
The Board saw that although the program demonstrates value for the student population, it does not meet a critical need. The proposal shows no undergraduate/graduate initiative this proposal would meet and although it was popular with students last year, the number of students directly impacted was small.

**SSF 11.019 CSIL Alternative Breaks**
The Board recommends full funding for the request because it felt that the program demonstrated a meaningful way for University of Arizona students to make a positive impact on the community. The Board felt that the students who are attending the trip would bring back useful insight and knowledge to the university.

**SSF 11.020 DOS Student Assistance & Advocacy**
The Board recommends full funding for the item it deemed the program useful and critical to the students at the University of Arizona. The application illustrated a dire need for a funding to deal with the influx of students dealing with crisis situations. The Board sees that current services the DOS provided are not substantial enough to meet the growing demand to treat the students properly. The Board also saw value in aiding students in crises.

**SSF 11.021 DOS Ethics & Integrity**
The Board recommends full funding for the item because they saw merit in "a second-chance" opportunity for students who might not understand things like plagiarism coming into high school. Students that are under severe pressure, exchange students, and graduate students are most vulnerable to copyright infringements.

**SSF 10.022 Personal Responsibility Workshops**
APPLICATION WITHDRAWN BY APPLICANT

**SSF 11.023 Expanding Social Justice Education and Cultural Awareness**
The Board felt that social justice was another aspect of higher education just as important as research and hands on experience. While it was not on the high end of the survey results of students’ priorities, the Board felt that social justice and cultural awareness are a part of higher education and students would benefit from this awareness their entire lives. The Board therefore recommended full funding for the allotted items on the proposed budget.

**SSF 11.024 GPSC Travel Grants**
The Board recommends full funding on this program because of the direct benefit to students in attending professional conferences. The Board decided the requested number was appropriate because both the demand of Travel Grant monies is increasing and Travel Grants provide a both a broad and deep impact on the student experience.

**SSF 11.025 GPSC Professional Opportunity Development Grants**
The Board recommends full funding on this item because of the demonstrated student need for the opportunity. The Board decided the requested dollar amount was appropriate because the application showed the program directly impacted students in two ways, through the graduate student showcasing their studies, and the other students that attend their events.

**SSF 11.026 Operation Rescue**
Advice 10.005 ALLOCATIONS

Director Nametz requested at the beginning of the deliberations of this item that it be funded at $75,000 in order for it to become a reality for the students. The Board felt that this was too much money for the proposed application and decided to fail the item and place more emphasis on the other application from the Office of Student Financial Aid.

**SSF 11.027 Student Scholarship Services Project (SSSP) Wave 2- Staff Support and Program Budget**
The Board felt that this program has been a huge success this past year and would like to see it succeed. The Board thought this program had great potential for ensuring students’ success regarding financial aid and recommended funding the following items from the proposal:
1) 4 Student Employees at $36,000.00
2) Database Development at $20,000.00
3) Interface Design at $20,000.00
4) Marketing and Project Promotions at $15,000.00

**SSF 11.028 – SA Marketing: Student Marketing Team**
The Board recommends no funding on the item. While a good idea to employ both graduate and undergraduate students to market the University’s image, there is not enough money to start this program this year. The application was thoughtful, and well written, but the committee decided against funding this new endeavor.

**SSF 11.029 – SA Marketing: UA iPhone Application**
While a fun idea that makes use of student desires and new technology, there is not enough money to fund this non-critical. The committee decided that with the limited budget and the many funding applications, the priority for funding would be given to items that are most critical. This item does not fit that priority. In the future, the committee would also be more favorable if the funding application explained in detail what the iPhone app would include and what exactly the money would be funding – labor, hardware, etc. It is important to explain in detail how a project is not redundant.

**SSF 11.030 – SU: Savvy Student $3 Wednesdays**
The Board recommends funding at $194,000.00 for a period of one year in order to provide a $5.00 Wednesday meal in place of a $3 dollar Wednesday meal.

**SSF 11.031 – SU: YOUnion Aid**
While a good idea to train student workers about sustainability and maximizing resources, there is not enough money to fund this non-critical item this year. The committee decided that the priority for funding would be given to items that are most critical. In the future, a list of clearer and more specific plan for using funds would benefit the application. Also, the scope of the activities seemed broad as well. Sustainability, as was written, is a broad term a detailed explanation of the goals are and community impact are important.

**SSF 11.032 SU Professional Internship Program**
The board recommends funding this program the full requested amount of $17,000.00 (for the salary and ERE) for a graduate student assistant position to coordinate this program. This would be for 1 year. This program has demonstrated success and a positive impact on the Student Union and its businesses, with many of the programs benefitting the student body at large, such as YOUnion Aid and more efficient hiring practices. It has been describe as “indispensible” by administrators, and allowing students the ability to address current problems is both clever and efficient. More
programs should take up this model. “On-campus jobs” is a large priority for many students, and this not only provides those but also opens up the possibility of creating more.

**Item SSF 11.033 SALC Think Tank**
The board recommends funding at $300,000.00 for 1 year. This is the student personnel required for Nugent and partial funding of GAs. Though given the size and success of the program, it is counterproductive for the board to specify the exact terms of use, and require that the money only go to fund student wages and assistantships. “Expanded learning support” is the second highest priority for undergraduates. The proposal is well-written and demonstrates a clear need for this funding. The effectiveness is clear given the ratio of visits to unique visits (about 4 to 1). It also has a direct impact on a large number of students and is critical given the more low-cost degrees being offered. However, there is only about $300,000.00 guaranteed support from the University (from Student Affairs and user charges). This is something that is important enough that it should have a much larger portion of the University budget. Also, given the overwhelming majority of users are freshmen, more funding should come from the freshmen fee. For these reasons, the board wants to fund the program though not at the full amount and not for a longer period of time. The board hopes the University sees the benefit and begins to support larger portions of program, and would thus like to re-evaluate after 1 year.

**Item SSF 11.034 Transitions: Student Support Cohorts**
The board does not recommend funding any line items from this program at this time. This proposal addresses two of the top 5 student priorities, on-campus jobs and expanded learning support, and partial effectiveness is demonstrated by the fact that 70-80% found the passive slides and social networking useful. However, given the approximately 70 to 1 cohort to student ratio, the efficiency of the program is questionable. It is also not clear this is a critical freshmen need. Furthermore, apart from the freshmen class, the benefit to the larger campus community is small and is more appropriate to fund through the freshmen fee. Also, given that $190,000.00 is already dedicated to the program, the board feels this is large enough for a pilot program and do not recommend funding this program at this time.

**Item SSF 11.035 Transitions: Transfer Student Center**
The Board recommend funding $24,400.00 for hourly wages plus ERE for 10 Peer Transfer Cohort Leaders, and $12,300.00 for the graduate student assistant position for academic achievement, which includes salary and ERE. The total funding recommended is thus $36,700.00. There is a clear need for this, as the approximately 1900 transfer students every year are, at the moment, given the same orientation as freshmen, yet have different needs. The proposal also addresses two of the top five student priorities (expanded learning support and on-campus job opportunities). However it is not a critical need, and is large amount requested for a pilot program. The Board therefore recommends partial funding of the cohort leaders as a trial program, and the Board would like see how the effective is the interaction between students and cohorts before funding more cohorts. Also, since the funding for the Transfer Cohort Program already has been indentified and expanded learning is an extremely high priority, it is appropriate to fund the GA for academic achievement as well.

**Item SSF 11.036 Transitions: Expansion and Development of the MERITS Program**
The board does not recommend funding this proposal. The board found this program to be redundant with other mentoring programs and would encourage a centralized program that the entire student body could benefit from.

**Item SSF 11.037 Transitions University Ceremonies**
The board does not recommend funding this proposal. The board found this application to be not critical to students, and spending $35,000 on commencement pins would not be a responsible way to spend student dollars.

**Item SSF 11.038 UA South Student Service Fee Advisor**
The board recommends funding this application at the amount of $6,000 for 1 year. The board found that it was important to ensure the fee serves the UA South students. However, it chose to fund the program for only 1 year because it wants to encourage UA South to find the funding themselves. The board will review the situation next year and act accordingly.

Prepared by the Student Services Fee Advisory Board
Edited by Matthew Totlis: Chair SSFAB