Project Scope:
Hispanic Heritage Month celebrates the culture and contributions of the Hispanic community and informs and educates the University community on cultural, social and education issues relevant to Hispanics and the community at large. The celebration and educational forums call on all students to engage in dialogue focused on social justice and current events as experienced by the Hispanic community and gives voice to Hispanic students to share their stories and addresses issues, opinions and experiences related to these themes.

Outcomes:
- Collaboration across university departments including Women’s Resource Center, Pride Alliance, Mexican American Studies and Resource Center, UA Bookstore, Arizona State Museum, and African American Student Affairs and the College of Education.
- LGBTQ issues in the Latino community were discussed in open forums, which is not typically the case for Latinos. Students and staff participated in dialogue related to LGBTQ issues in the Latino community, thus providing a supportive and safe environment for students and staff to share their stories and to identify community resources.
- UA students gained a better understanding of the Latino community’s concerns about higher education and specifically about the University’s recent transformation process. Latino and non-Latino, participated in a dialogue regarding Generational Activism including the history of Latino activism on campus and recent events related to the University’s transformation process.
- Awareness of African influence in Mexican culture through special presentation by Africana Studies faculty.
- Dialogues regarding social justice issues and race through faculty lead discussions regarding the media’s influence in social movements and public perceptions regarding political and social issues.

Student Response:
Student feedback through evaluations at events and follow up comments rated the events as valuable to their understanding of the issues discussed and an appreciation for the support provided. One student group followed up by asking that a section of the UA Heritage class be created to focus on the Latino experience at the UA.

Approximately 1000 students participated and engaged in the varied Hispanic Heritage Month events, from attending a special film and follow up discussion, to listening and to panelists on special topics and joining the dialogue. This number does not include the number of people who viewed the passive art display in the UA Bookstore of art pieces created from items left behind by immigrants who cross the desert, or the number of students and community people who participated in the Arizona State Museums Hispanic Heritage event craft fair.

Attempts to Obtain Additional Funding:
In all of the events that involved costs, discounts were provided by performers, such as Mariachi Tapatio who performed for half of their usual fee, speakers did not charge a fee, and collaboration was actively sought with University and community units that were interested in participating. CHSA supported several events, but did not fund the entire event, such as the Arizona State Museum craft fair and the showing of special film at Gallagher
Theatre. Mexican American Studies and Research Center and the UA Bookstore are active collaborators both in planning events and assisting with funding, as well as Pride Alliance and the Women’s Resource Center.

**Other Funding Sources:**

- CHSA staff time and salary – along with meeting all job commitments, CHSA staff dedicated significant time to planning and implementing Hispanic Heritage Month events.
- UA Bookstore fully funded cost of art display and is committed to funding future activities related to Hispanic Heritage Month.
- Mexican American Studies and Research Center is 100 percent committed to Hispanic Heritage Month and assists in funding what they can, however the current budget situation has limited their ability to do so.

**Amount Spent to Date:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>YTD Expenses</td>
<td>$1,263</td>
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<tr>
<td>Projected Unused Balance</td>
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UA Hispanic Heritage Month

Events supported by Student Services Fees are highlighted.

- Sept. 9, 4:00 - 6:00 pm - Faculty-Graduate Student Reception. 
  Sponsored by MASA. Chavez room 205
  - CHSA collaborated with Graduate College and Mexican American Student Association – graduate student group. 75 students, faculty and staff participated.

- September 11-November 6, 2009 - THE BORDER PROJECT, Arizona State Museum. The Border Project is a mixed-media art installation highlighting the perspectives of high school students living along the borders of Arizona, Mexico, the Tohono O'odham Indian Reservation, and the town of Ajo. This exhibit is the result of the students sharing their views through artistic expression.
  - CHSA assisted ASM in advertising event.

- Sept. 12 - Welcome Back Tailgate - with Hispanic Alumni - location UA Mall at Cherry Avenue. UA Mall in front of Main Library.
  - Welcome Back event for Hispanic students in partnership with UA Hispanic Alumni Club and Intercollegiate Athletics Dept. - 150 students

- Sept. 14, 12:00 - 1:00 pm - Hispanic Heritage Month Kick Off, on UA Mall – Mariachi Tapatío! – UA Mall

  Approx. attendance 200 staff and students.

- Sept. 16, 4:00 – 6:00 pm, Un Nuevo Grito: Celebrating 40 years of Raza Studies/Celebrando 40 años de Raza Studies, Sponsored by MASRC. Chavez room 205, 209, 211.
  - Supported MASRC anniversary celebration event. Collaborating groups included TUSD Raza Studies. 150 students, staff and community leaders in attendance.

- Sept. 16, 7:00 pm, Film- Blossoms of Fire, Gallagher Theatre, Sponsored by WRC. Gallagher Theatre.
CHSA contributed $150 to show this special film. CHSA also arranged for the panel of speakers, teachers from SEMILLA program (15 teachers from southern Mexico) to give their reaction to the film and to answer student questions. Approx. 160 students, faculty and staff participated.

- Sept. 17, 12:00 - 1:30 - ELDERS Connection – AROMAS, Recuerdos and Remembering the Times of Our Lives (Abuelitas and Abuelitos Reaching Out to Apapachar Students). Chavez room 211.

- Eight elders participated in sharing their life experience and in discussing value of families’ writing their stories. 55 students participated

- Sept. 17, 3:00 - 5:00 pm, Chávez Bldg., rm. 205. Generational Activism: Latino Activism at UA.

- Panel of former student activists representing 1950-60’s, 1970’s, 1980’s, 1990’s and 2000 discussed student activism when they were UA students. They also discussed activism today and dialogued with students about issues around activism. 45 students participated.


- Supported Journalism Department speakers and assisted in publicizing event.

- Sept. 23 – October 20. Deborah McCullough’s Book Shrines on display in the UA BookStore.

- CHSA assisted in identifying artist and arranging introduction to UA
Bookstore staff, as well as assisting to publicize book shrines.

- Congratulations to the four K12 students who won the Intercollegiate Athletic Dept.'s Hispanic Heritage Celebration Art Contest. Banners displaying the art work were on display at CHSA, Chavez Building, room 211, through October 15th
  - Angelina Amparan, K-2nd grade, Robins Elementary - TUSD (teacher Melody Myrand - 2nd grade)
  - Daniel Vega, 3-5th grade, Hollinger Elementary - TUSD (teacher Nancy Puga - 5th grade)
  - Giovana Ruiz, 6 - 8th grade, Apollo Middle School - Sunnyside (teacher Mr. Colley - 6th grade)
  - Francisco Alarcon, 9 - 12th grade, Tucson High School - TUSD (teacher Maria Federico-Brummer - 11th grade)

  ➢ Partnered with Intercolligiate Athletics to display banners.

- Sept. 24, 3:00 – 4:45 pm. Understanding the experiences of University of Arizona Undergraduate Latino students: Discrimination, Civic Engagement, Resilience and Ethnic identity. Chavez room 205.

  ➢ CHSA arranged with Dr. Andrea Romero, Dr. Ana Oleary and PhD student Rebecca Covarrubias to have them present the results of their research study on civic engagement, resilience and ethnic identity. 60 students and faculty participated.

- Sept. 27, 2:00 – 4:00 pm. Humane Borders' Memorial and March for Migrants at First Christian Church 710 E Speedway Blvd. Memorial service 2:00-2:45, followed by march and vigil at the Federal Court House (downtown).

- Sept. 30, 5:00 – 6:30 pm - Intersections of Latino/LGBT Identities Forum - Sponsored by Wingspan and UA Pride Alliance. Student Union, Catalina Rm.

  ➢ Collaborated with Wingspan and UA Pride Alliance and assisted in identifying panel members for discussion on Latino LGBTQ Identities. CHSA also assisted in planning Tucson Latino Pride Week. – 85 students attended.

- Oct. 6, 12:00 – 1:30 pm, Mexico Afromestizo: Fleeting Notes on an Embedded Colonial Presence. Dr. Dolores Rivas Bahti, Chavez room 205.
- Collaborated with African American Student Affairs and Prof. Dolores Rivas Bahli for presentation on African influence in Mexican Art. 8 students participated.

- Oct. 6, 12:30 History of Red-Brown Journalism and Communications. 12:30 - 1:30 pm. Main Library, East Lobby. Dr. Roberto Rodriguez.
  
  ➢ **CHSA collaborated with Library and MASRC to support and publicize Dr. Rodriguez' presentation.**

- Oct. 8, 7:00 pm, "Investigative Reporting and the Pulitzer Prize," Paul Giblin and Ryan Gabrielson. Education Building, Kiva Auditorium. Two alumni of the University of Arizona's journalism program who won the Pulitzer Prize for local reporting in April 2009 on the five-part series, "Reasonable Doubt," unearthed many of the ways in which the MCSO's intense focus on immigration resulted in the faltering enforcement of other crimes. Contact Info: Kate Harrison, UA School of Journalism, 520-626-3079, kateh@email.arizona.edu
  
  ➢ **CHSA collaborated with School of Journalism to support and publicize event.**

- October 12, Time – 4:30 – 6:00 pm, Justice: A Question of Race. UA Bookstore. Journalist/columnist and now UA assistant professor Roberto Dr. Cintli Rodriguez, looks back at historic trial 30 years ago that almost cost him his life and his freedom.
  
  ➢ **CHSA collaborated with UA Bookstore and MASRC to support and publicize event.**

- Oct. 17, 1:00 – 4:00 pm, - Culture Craft Saturday: The Border Project, Arizona State Museum. Free and open to the public. Interactive and hands-on activities related to The Border Project exhibit. Fun for the whole family! Offered in partnership with the University of Arizona’s Center for Latin American Studies.
  
  ➢ **Collaborated with Arizona State Museum and committed $300 to fund the Culture Craft Saturday. Encouraged Latino founded student groups to plan fund raising booths at event. MEChA participated as one of the groups.**

- Saturday, October 17, Teacher Workshop: The Border Project, 9:00 a.m.—4:00 p.m. Explore the history, culture and issues surrounding the US-Mexico border, listen to
scholars, watch a film, participate in discussions and engage in hands-on approaches for integrating border exploration into your curriculum. Offered in partnership with the University of Arizona’s Center for Latin American Studies. $20.00 registration fee includes lunch and a resource packet. 520-626-2973 for more information.

- Oct. 27, 4:00 - 5:30 pm. Isabel Garcia on CNN’s Latinos in America. As one of the ‘Garcia’s’ interviewed for the program, did it tell our story?

- Oct. 30, 1:00 – 3:00 pm. Dia de los Muertos Celebration, Chavez 205. Presentation, alters, and traditional meal. Chavez Building 2nd floor.

  ➢ CHSA Faculty-Student Interaction Event. 25 alters were set up by students throughout second floor of Chavez Building. Partnered with Spanish professor to have her class perform songs and set up a traditional alter for attending guests and explaining each item that is included and its significance. Offered traditional Dia de los Muertos meal. 300 students, faculty and staff participated.

- Nov. 10, 12:00 – 1:30 pm. Mobilizing Culture, Language, and Educational Practices: Fulfilling the Promises of Mendez and Brown, Dr. Luis Moll. Dr. Moll was selected at the keynote speaker at the Sixth Annual Brown Lecture in Education Research.

  ➢ Collaborated with Education College to have Dr. Moll give his keynote talk he gave at the national Sixth Annual Brown Lecture in Washington DC. CHSA provided refreshments and scheduled Dr. Moll and arranged for the Gallagher Theatre. 220 students, faculty and staff in attendance.