Student Fee Request
2009-2010

Project Name:
TIPS (Training for Intervention ProcedureS) gettips.com

Project Description:
TIPS is a training that is nationally recognized. It provides students with the knowledge and confidence necessary to reduce high-risk drinking behavior among their peers. TIPS brings together administrators, faculty, and students to create a responsible campus atmosphere. TIPS offers a practical 3-part program that covers the essential knowledge and tools students need:

1. Information: such as signs of intoxication, factors that affect the absorption of alcohol, intervention strategies, state-specific laws relating to alcohol, and other topics
2. Skills Training: Engages students in a series of realistic scenarios to help develop their abilities to assess behavior and intoxication levels. Students learn to determine appropriate responses to difficult situations.
3. Practice and Rehearsal: Student take the information and skills they have learned and use them in role-playing exercises that challenge their ability to effectively intervene in difficult alcohol-related settings.

We intend to target student populations that have the potential to impact the greatest cultural impact and change.

1. Fraternity & Sorority community: This community has the potential for the greatest positive community impact. The UA has over 3000 Greek students whose involvement around campus reaches across multiple communities. The Greek community also has the opportunity to counter negative stereotypes about its members while also actively addressing the reality of inappropriate alcohol use or abuse within the community.
2. Zona Zoo: The students involved with Zona Zoo have the potential to impact the safety and success of UA spirit events and activities while also taking proactive steps to reduce risk and harm to our community members who may choose to participate in Zona Zoo in unhealthy ways.
3. ASUA Executive Team: The ASUA executive team takes on a responsibility larger than most. As they assume their new roles, TIPS can be an important tool to help them better understand the larger campus issues as it relates to health and wellness, but will also add them as resources for our students who may not know professional UA staff or may be reluctant to speak with professional UA staff.
4. Club Advocates: The UA annually recognizes 500 clubs and organizations. Together, they all have approximately 27,000 students involved with their programs and events. Club Advocates work closely with these organizations to provide resources and training on health, safety, and risk among others. TIPS will provide this group with the necessary training to better support and advocate our club leaders and members in ways of address alcohol use or abuse.
Student Priorities:
Health & Wellness Programs and Initiatives

TIPS can create a focus for student wellness in relationship to their alcohol use.

Anticipated Impact:
In order to intentionally administer a program that can contribute to a change in the culture on this campus as it relates to alcohol use and abuse, it is important to ensure 3 years coverage. These first 3 years will be instrumental in creating a culture that cares for itself differently then we do now. Our expectation is that a cultural shift can be supported by the students who are touched by TIPS and in 3 years time the majority of the greek population and 3 years of ASUA and Zona Zoo leadership will be impacted by TIPS and help in ensuring that incoming freshman understand our UA community expectations as it relates to alcohol and health and wellness.

Annually this program has the potential to directly touch the lives of 1,740 student leaders and over 3 years has the potential to directly touch 5,220 students leaders. But the largest impact will be that of each of those students. If each of those students can touch the lives of only 3 more students…their friends, this program has the potential to impact 15,660 additional students, for a total of 20,880 students. That could be the tipping point in our culture.