Student Services Fee Progress Report

Department Name: Office of the Dean of Students
Date: December 10, 2009
Projected Supported: Campus Safety Coordinator
Amount of Award: $60,000
Project Type: Safety
Number of Years Funded: 3 (this is year 2)
Contact Person: Carol D. Thompson
Contact Information: edt@u.arizona.edu; 621-7060

Project Scope:
Coordinates campus-wide safety initiatives including but not limited to providing support to students; conducting research and assessment; developing and coordinating educational tools, messaging and programs; working with stakeholders to address safety issues and needs; and provide leadership around safety related needs.

Outcomes & Student Response:

- Student Support:
  Provided individualized support and assistance for over 150 students in the fall 2009 semester living on and off campus who have been victims of assaults, sexual assaults, car accidents, harassment, stalking and other significant personal crisis’s; and students who are experiencing high risk behavior (suicide ideations, high BAC, alcohol abuse and drug use, threatening behavior, mental illness, hospitalizations).

  Managed Code of Conduct investigations on complex student cases that were directly related to risk, health and safety issues (alcohol, criminal behavior, sexual assaults, physical assaults, retaliatory behavior, hazing). Individual student contact in these cases exceeded 250 students for the fall semester.

- The Safe Cats Program:
  Created and launched the Safe Cats program for students. The development of the Safe Cats brand is in progress. Students will vote on the brand in February.

  Blog: Follow our blog site to get constant updates regarding safety initiatives, innovative safety related ideas, and a live stream of videos featuring students, faculty, staff, and community members leaving their tips and suggestions for staying safe at the University of Arizona. The blog is updated weekly.

  **To follow our entries: Sign on to www.blogger.com and search usafecats or http://usafecats.blogspot.com/**

  Facebook: We are currently working with various campus community members to increase the messaging about safety on and off campus for all students, faculty, staff,
parents, and alumni. Our Facebook page will allow us to send all “friends” information about safety at University of Arizona. Facebook is updated once a day.

**To add us as a friend: Sign on to [www.facebook.com](http://www.facebook.com) and go to the search box in the upper right hand corner and add us: Safe Cats

**Twitter:** Students, parents, and university community members can also follow us on Twitter. The SafeCats Program sends constant safety messages, tips, reminders, and information every two hours via “tweets” on twitter. Twitter is updated every 2-3 hours daily.

**To follow us on Twitter: Sign on to [www.twitter.com](http://www.twitter.com) and add UASAFECATS to get “tweets.”

**AIM/IM:** The SafeCats program has the ability to provide information or answer questions via chat and instant messaging on line. Student employees from the SafeCats program will answer questions regarding safety concerns on and off campus to provide our office an opportunity to appropriately address student issues. The instant messaging system currently resides on the Safety Coordinators computer screen.

**To add us as your buddy: Sign on to [www.aim.com](http://www.aim.com) and add UofASafeCats to participate in the on-line chat.

**YouTube:** The SafeCats program has been creating a peer to peer educational campaign featuring students! The video emphasis will highlight a three-prong approach.

  - **Video Type One:** Students talking to students
  - **Video Type Two:** Parents talking to students
  - **Video Type Three:** The professional or official message to students

**Email:** If you prefer email, send us a question or message. The email address is responded to daily by the Safety Coordinator. Send any information to: [safeCats@email.arizona.edu](mailto:safeCats@email.arizona.edu)

- **Safety Card:**
  Developed and distributed business size cards that brand the Safe Cat program and contains safety resource information for the campus community. Over 7,000 have been distributed.

- **Campus Safety & Security Assessment Report:**
  Served as a member of the Campus Safety & Security Assessment Committee, a sub-committee of the Campus Emergency Response Team. This committee took on the task of assessing the status of the UA emergency response preparedness plans, policies and procedures
• **Benchmarked Campus Safety Programs:**
  Gathered best practices from other universities, including faculty resources, web resources, publications and educational activities and materials. Areas in the fall 2009 semester are focused on: Campus safety, Sexual Assault response teams, and University student advocacy programs.

  • **UA Student Safety Videos – Over 20 completed:** [http://www.youtube.com/UASafeCats](http://www.youtube.com/UASafeCats)
    - Freshmen talk Safety
    - Police talk Safety
    - Parents talk Safety
    - Individual Student Profiles – 13 students completed
    - Specialized Videos
      - Safe Ride video
      - Zona Zoo video
      - Safe tailgating video
      - HOW TO REPORT

  • **Dean of Students Ambassadors**
    - Peer to peer education component – students will conduct presentations for their peers regarding campus safety, how to party safe, how to report, sexual assault and consent, and how to support or respond to situations on and off campus.
    - Pilot will be occurring in the Spring 2009 Semester with 14 student participants.

• **Additional Educational Resources:**

  **Faculty Resource Publication & Educational Resources:**
  Developed a Threatening and Disruptive Student Brochure for faculty members. Met with individuals from Faculty Senate, Student Affairs Policy Committee, Faculty Fellows, and the Provost Office to gather feedback on resources for faculty.

  **Safety Articles:**
  Developed articles focusing on safety for various publications/e-newsletters (Dean of Students, Daily Wildcat, CSIL/student organizations, Parents and Family Association). Developed podcast on safety resources.

  **UA SafeCats Bookstore Insert:**
  A flyer and bookmark will be placed in students bags when they purchase books in the spring semester. Information on the bookmark includes Safe Cats information and contact details for the Student Advocacy and Assistance Coordinator.

  **Dean of Students Website:**
  Developed safety messaging for web homepage – updated regularly to reflect issues and needs of students.

  New Safe Cats website hosted on the Dean of Students site coming by Spring 2009. The website will be a ONE STOP SHOP for ALL resources safety related for students.
• **Student Affairs Critical Incident Team SAC-IT**
  Coordinates the training and oversight for a team of 45 student affairs professionals (SAC-IT) who are responsible for assisting with critical incidents involving students; training their home departments regarding health and safety protocols, CERT protocols, emergency preparedness and workplace violence and other critical student related policies. During Fall 2009 the following training sessions included training on the National Incident Command Systems 100 and 700, H1N1, victim advocacy work and first amendment rights.

• **Passive Education Slides – Centennial Hall Classroom**
  Created educational slides for students taking classes in Centennial Hall. Slides included information related to Safe Usage of Facebook, Gaining Consent and Sexual Assault, How to Party Safe, and Illegal Downloading.

• **Other safety related committee work:**
  Campus Emergency Response Team, Campus Health – Alcohol Coalition Committee, Arizona Board of Regents – Campus Safety Coordinator, Dean of Students Critical Student Incident Team, Greek Life Advisors Team, Dean of Students Threat Assessment Team, and the Dean of Students Behavioral Assessment Team.

• **Personal Responsibility Course**
  Developed a personal responsibility course that will focus on helping students understand the impact their choices and behavior have on people and communities they are a part of. This course is designed to help students to make better decisions. This course will be piloted in Spring 2009.

• **Greek Life Emergency Preparedness Training:**
  Developed and coordinated an emergency preparedness session with house directors, chapter advisors and house corporation board representatives of the UA fraternities and sororities. This session included presentations by Brian Seasone, UA Campus Emergency Manager and Harry McDermott, Executive Director of the Campus Health Center.

• **National Association of Student Personnel Administrators (NASPA):**
  Serves as the regional chairperson for the NASPA Campus Safety Knowledge Community.

**Additional Funding:**

Obtained $11,000 from the Parents & Family Association to support the development of educational materials for the fall semester and spring semester.

**Amount Spent to Date:**

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<th>Description</th>
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