



## Student Affairs Symposium

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World Class Student Affairs: Passport to Success  
Tuesday, September 25, 2007

### Program Statement

This full day student affairs professional development is designed to engage student affairs practitioners in areas that staff was interested in learning more about. The symposium will be the capstone for professional development efforts over the course of the next year designed specifically for student affairs staff by members of the division. The symposium will offer the Vice Provost an opportunity to share the current directions and happenings in student affairs and segue into a national keynote on today's college student followed by two interest sessions with various topics from which to choose from.

Contact Nin Pereira for more information at [rea@life.arizona.edu](mailto:rea@life.arizona.edu)

### Schedule

9:00am-9:30am      Welcome/Update on State of Affairs within Student Affairs  
*Student Union Memorial Center, Ballroom*  
Dr. Melissa Vito, Vice President of Student Affairs

9:30am-10:45am      Keynote Presentation  
*Student Union Memorial Center, Ballroom*  
**Neil Howe**, Renowned Expert on Generations in America

10:45am-11:00am      Break  
11am-12:15pm

### Session Topics

**Momma's Boys & Daddy's Girls: Working with the Parents of Today's Students**

*Student Union Memorial Center, Kiva Room*

Presented by Keith Humprey, Ph.D., Assistant Dean of Students and Director of Parents & Family Association

This session will help Student Affairs work with the parents of our students, share data on how they think, and outline strategies for working with these important people in our students' lives.

**Strategies in Retaining Cats: An Overview of Enrollment and Retention Approaches**

*Student Union Memorial Center, Santa Rita Room*

Presented by Beth Harrison, Program Director, Learning Services – University College

This session will offer Student Affairs professionals the opportunity to learn about our student population, enrollment and retention.

**Marketing Us!**

*Student Union Memorial Center, Rincon Room*

Panelists: Student Affairs Marketing Group: Nick Adamakis (co-chair), Magan Alfred (co-chair), Kris Kreutz, Catherine Correia, Pam Obando, Susan Miller, Tom Murray, Richard Romero, Mike Honeycutt, Kharisma Montes de Oca, Ed Gilhool

The Student Affairs Marketing Work Group facilitates a panel discussion around the marketing challenges and opportunities facing our division. The group will also present the new Student Affairs web site, review other marketing efforts and solicit feedback.

**About Student Affairs**  
**Programs & Services**  
**Departments**  
**Grants**  
**News/What's Happening**  
[News & Newsletters](#)  
[Events Calendar](#)  
**Spotlight**



12:30pm-1:30pm

Lunch  
*Student Union Memorial Center, Ballroom*  
 Hearty Vegetarian Vegetable Soup, served with Roast Turkey and  
 Provolone on Sour Dough, Homemade Carrot Cake

1:30pm-3:00pm

**Session Topics**

**World Class Student Behavior: A Panel on Student Conduct and Behavior Trends**

*Student Union Memorial Center, Santa Rita Room*

Panelists: Veda Kowalski, Associate Dean of Students; Page Dunn-Albertie, Coordinator of Judicial Affairs and Summer Housing ; Gary Ballinger, Fraternity and Sorority Program Director; Jim Drnek, Associate Dean of Students

The group will facilitate a discussion about student behavior trends and what we have done and plan to do to help educate our students to become well rounded and successful UA graduates.

**Disruptive Behavior and the Law**

*Student Union Memorial Center, Kiva Room*

Presented by Steve Adamczyk, University Attorney; Laura Johnson, University Attorney

This session will help Student Affairs professionals understand and work with threatening, disruptive student behavior and harassment on our campus.

**Assessing World Class Student Affairs: Strategies to Assess Your Programs and Services**

*Student Union Memorial Center, Rincon Room*

Presented by Nicholle Zarkower, ; Latricia Brand, Director, Student Support Services/TRIO

You know that moment you suddenly realize you have already been doing something you always thought would be really difficult? Well, assessment is that something! Student Affairs professionals are assessing their programs and services on a regular basis; we just do not recognize our activities as "assessment."

The Research & Assessment Work Team will highlight the "nuts and bolts" of assessment; introduce how to identify and measure outcomes for your programs and services, and showcase the assessment programs of two Student Affairs units, the Disability Resource Center (DRC) and the TRIO program in Multicultural Affairs and Student Success (MASS).

3:00pm-4:00pm

**Closing Event**

- State of Student Affairs – Dr. Melissa Vito
- Professional Development within Student Affairs – Professional Development Workgroup
- Closing

**Registration**

Administration Building Room 401  
 Tucson, AZ 85721-0066

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